

1958

# ECHO VALLEY FLORAL GARDENS

ORIGINATORS - IMPORTERS AND EXPORTERS

GARDEN CHRYSANTHEMUMS

FINE DAHLIAS

JAPANESE IRIS, HEUCHERA (Coral Bells)

HEMEROCALLIS, ORIENTAL POPPIES

AND OTHER PERENNIALS

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MAGNOLIA, N. J.

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MAGNOLIA

## To Our Garden Friends:

First I wish to thank you for your liberal patronage in the past.

This year we will endeavor to give you even better service and higher class roots and plants than ever before.

"One is nearer God's Heart in a Garden than anywhere else on earth."

Home Gardens on Lafayette and Jefferson Avenues, Magnolia, N. J.

Branch Garden, 269 North Main Street, Milltown, two miles south of New Brunswick, N. J.

## LOOK FOR OUR NEW ONES FOR 1959

ADDRESS ALL COMMUNICATIONS TO:

**OMAR COLES, Sr.**  
**224 Lafayette Avenue**  
**Magnolia, New Jersey**

**Phone: LAurel Springs 4-2169**

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**ORDER EARLY TO AVOID DISAPPOINTMENT**

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### **MEMBER OF:**

**Nat'l Chrysanthemum Society, Camden Horticulture Society**  
**Chrysanthemum Society of South Jersey**  
**Magnolia Horticultural Society**

Meet us at the National Chrysanthemum Show, the Camden Horticulture Society Show, the South Jersey Chrysanthemum Show, and our home show, Magnolia Horticulture Society

## TERMS OF SALE

**WARRANTY**—We give no guarantee, expressed or implied, as to the color, hardiness or description of any plants we sell and shall not be liable for the crop or productiveness thereof. Any claims of any kind shall be made within 5 days upon receipt of goods. We shall have the right in all cases to determine amount of loss and in no case shall it be more than original amount paid by the customer for plants or other material.

## ECHO VALLEY FLORAL GARDENS

Cash with order. If sold out of any variety on your order, we will substitute near it equal in value.

Please name second choice..

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## STATE AND GOVERNMENT INSPECTED

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In ordering DAHLIA PLANTS, add 25 cents for special handling. Chrysanthemums grown in  $2\frac{1}{4}$ " pots, Dahlias in 3" pots.

Ask for the 100 rate price on Chrysanthemums and Hemerocallis.

Blooming plants of Chrysanthemums sold from field in fall  
Visitors Welcome at all Times.

Orders sent by express collect, or if you prefer Parcel Post, Send enough to cover mailing; we will make it up in plants.

**THANK YOU**

## CHRYSANTHEMUM GROWERS ATTENTION!

Rooted cuttings of chrysanthemums half price of potted plants when two or more of a kind are ordered except Silvery Moon and Lynne.

### 1958 CHRYSANTHEMUM INTRODUCTIONS

Name and Description	3 at Dz.	Rate	Height	Blooming	Price		
D.	D.	SD.	S.	in inches	Date	Ea.	Doz.
<b>BANTAM YELLOW</b> A charming midget cushion almost rug-like—a lighter "Bowl O' Gold." Delightful 2½ inch bloom indescribably shaded primrose to mimosa yellow. Very tasteful, extremely low, surprising individual flower.				.....	12 Sept. 25	1.00	10.00
<b>LADY FAIR</b> Greatly admired by midwestern testers. Beautiful 3 inch blossoms, temptingly recurved, in entrancing orchid pink perfection. Deep lavender buds, then gently tousled cactus form. Wonderful to disbud, exquisite in bouquets.				.....	28 Oct. 1	1.00	10.00
<b>LYNNE</b> A pink duplex turning salmon pink with age. 4 inch natural, larger disbudded. Older the bloom the more beautiful it becomes.				.....	30 Oct. 23	1.00	10.00
<b>SILVERY MOON</b> (Carter-Coles) Lemon yellow Dec. 4 to 4½ inch bloom. Easy to grow, hard to beat on the show table Don't miss it. Disbuds well.....					30 Oct. 12	1.25	12.50

LOOK FOR OUR ORIGINATIONS IN THE NATIONAL SHOW IN PORTLAND, OREGON - OCT. 30, NOV. 1 & 2

We have imported a number of Chrysanthemums from Mr. Yoshiald Ogawa, direct from Japan. We are offering them for the first time in 1958. Incurved, Spider, Cascade, Mobiiled Petaled Mums, some petals recurved, incurved and spoon on the same flower. There is no use trying to tell you of the beauty of these wonderful flowers; they are so far ahead of any I have seen you will just have to grow them yourself to show your friends and neighbors and win ribbons at the shows.

If one wants the best of anything, one just goes to the source; and that is just what we did in procuring these wonderful Chrysanthemums. Order early, as we reserve the right to return money if sold out of any variety.

# JAPANESE CASCADE CHRYSANTHEMUMS

ENGLISH TITLES IN PARENTHESIS

Name and Description—3 at Dz.	Rate	Height	Blooming	Price		
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea.	Doz.
GYOKUHA (JADE CUP) Yellow petals and yellow cushion. 1½ inch flower.				Oct. 23	.75	7.50
HANKAKU (WHITE CRANE) White petals, cushion pale yellow. 1½ inch bloom.					.75	7.50
HOZAN (TREASURE MOUNTAIN) 1 inch yellow bloom with yellow cushion.				Oct. 23	.75	7.50
KINKI (IMPERIAL GOLD FLAG) Flower bronze; cushion bronze yellow 1¼ inch bloom.				Nov. 1	.75	7.50
KOEI (SPARKLE) Petals quilled pink, cushion bronze yellow. 1¼ inch bloom.				Oct. 30	.75	7.50
KYANINGYO (DOLL OF KYUTO) Petals purple red, cushion yellow (Small)				Oct. 30	.75	7.50
MIYOJO (MORNING STAR) Petals pink, cushion gold. Long lasting. Cascades natural. 1½ inch flower.				Oct. 24	.75	
SEIKAI (OCEAN) Petals white, cushion yellow. 1 inch bloom.				Oct. 24	.75	7.50
SOZETSU (SUBLIME) Petals and cushion a beautiful pink. 1½ inch bloom.				Oct. 30	.75	7.50
YAMAGA (WILD DEER) White petals, cushion, pale yellow.				Nov. 1	.75	7.50

## JAPANESE LARGE SINGLE CHRYSANTHEMUMS

HANA BOTAN (PEONY) Deep red. 5 inch bloom.	36	Oct. 30	1.25	12.50
KIN KODEN (GOLDEN PALACE) Yellow. 6 inch bloom.	48	Nov. 4	1.25	12.50
TAIHO HAGORONO (NOBLE FEATHER ROBE) White striped purple. 6 to 8 inches across.	42	Oct. 30	1.25	12.50

## JAPANESE MOBIL PETALLED CHRYSANTHEMUMS

HASHIMAN YANA (MOUNT HAEHIMAN) Red and gold. 3 or 4 inch bloom, larger if disbudded. Long lasting. Something new some petals are incurved some are recurved others are spoon type. Most unusual.	40	Nov. 1	1.25	12.50
KAKURINNO TUKI (MOON OF KAKURIN) Same as above except white and a little shorter. Making a good pot plant if pinched twice.	33	Nov. 5	1.25	12.50

## JAPANESE SPIDER CHRYSANTHEMUMS

KIGUMONO KAGAYAKI (GILTED CLOUDS) An 8 inch yellow spider	48	Oct. 30	1.25	12.50
KINPA (GOLDEN WAVE) Lemon yellow. 7 inch bloom.	48	Nov. 1	1.25	12.50
KORINO TSUZUMI (DRUM OF KORI) A long tubular petalled white spider. A good producer. Holds blooms a long time.	30	Nov. 1	1.50	15.00
MOKUSEINO KAORI (FRAGRANT OLIVE) A large white spider. Good grower. Stiff stem holds its bloom a long time. A blue ribbon winner for us in 1957.	36	Oct. 22	1.25	12.50
NAMIGOSHINO SAKURA (CHERRY BLOSSOM OVER THE WAVES) A lovely pink spider of great merit.	36	Oct. 25	1.25	12.50
SAGANO SAKURA (CHERRY BLOSSOM OF SEGAN) Pink spider of special form. Excellent in every way. 7 inch bloom.	34	Oct. 25	1.25	12.50

## JAPANESE SPIDER CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Dz.		Height	Blooming	Price	
D. Double	SD. Semi-Double	S. Single	in inches	Date	Ea. Doz.
<b>SAN YONO YUKI</b> (SNOW OF SANYO) White spider. Large. One of the best. You will like this one.				48 Nov. 5	1.25 12.50
<b>SUIKONO KAGAYAKI</b> (RADANCE OF HAPPINESS) Yellow spider. 7 to 8 inch bloom. A good one.				48 Nov. 5	1.50 15.00

## JAPANESE INCURVED CHRYSANTHEMUMS

<b>ASHIONO YUME</b> (DREAM OF ASHIO) Light pink incurved. 5 to 6 inch bloom.		40	Oct. 28	1.25	12.50
<b>DAIKINKA</b> (GOLDEN BLOOM) A giant gold and red incurved. 8 to 9 inch bloom.		48	Nov. 1	1.25	12.50
<b>DAITORIN</b> (GREAT PEACH GARDEN) Pink 7½ inch incurved flower and a good one.		36	Nov. 1	1.25	12.50
<b>FUKUSUKE</b> (LUCK BRINGER) Pink incurved. A fine performer.		36	Nov. 1	1.50	15.00
<b>HOENNO TSUKI</b> (MOON OF THE BEAUTIFUL GARDEN) Pinkish white incurved. 7 to 8 inch bloom.		44	Oct. 29	1.25	12.50
<b>KABAKI</b> (DEEP YELLOW) That is what it is. 7½ inch incurved flower.		36	Nov. 1	1.25	12.50
<b>KANANO YUKI</b> (SNOW OF KANAN) A beautiful white incurved bloom. Scarce.			Nov. 1	1.50	15.00
<b>KASUMIGA URA</b> (MISTY LAKE) Incurved pearl white of good size.		36	Nov. 1	1.25	12.50
<b>KIBONO TSUKI</b> (MOON OF HOPE) Incurved 7 to 8 inch blooms		44	Oct. 29	1.25	12.50
<b>KOGENNO HANA</b> (ALPINE FLOWER) 6 by 4½ inch flower of pink or lavender.			Nov. 1	1.25	12.50
<b>KONANNO NISHIKI</b> (BROCADE OF KONAN) 6 inch bloom. Mauve yellow and red		30	Nov. 28	1.25	12.05
<b>KOSONNO SAKURE</b> (CHERRIES OF DETACHED VILLAGE) 6 inch bloom of whitish pink		48	Oct. 28	1.25	12.50
<b>KUJUNO NISHIKI</b> (IMPERIAL GOLD BROCADE) Incurved bloom making a perfect ball. 6 inches. Bronze-gold, reverse mauve.		36	Oct. 30	1.50	15.00
<b>KUMENO MAI</b> (DANCE OF KUME) Large incurved bronze-red. A good one			Nov. 1	1.25	12.50
<b>KUZUSHIRONO SATO</b> (KUZUSHIRO VILLAGE) Incurved bronzered. Large flower.			Nov. 1	1.25	12.50
<b>MANZANNO SAKURA</b> (CHERRY-C OVERED HILL) Extra fine pink and cream incurved		36	Oct. 28	1.25	12.50
<b>MIYONO HARU</b> (PEACEFUL SPRING) Incurved pink or lavender. 6 to 7 inch bloom.		38	Oct. 28	1.25	12.50
<b>MIYONO HOMARE</b> (PRIDE OF THE PERIOD) Carmine-red incurved 5 to 6 inch flower.		36	Oct. 29	1.25	12.50
<b>SEIKONO YUME</b> (DREAM OF TRUTH) Incurved Mallow purple, reverse lightly silver. Will produce 5 blooms 5 x 5		24	Oct. 22	1.25	12.50
<b>SETSUGEN</b> (SNOW FIELD) White incurved. 6 inch bloom that holds its color a long time. One worthwhile.		32	No. 1	1.25	12.50
<b>SHINGEKKO</b> (NEW MOON) Whitish pink. Incurved 6 inch bloom		36	Oct. 27	1.25	12.50

## JAPANESE INCURVED CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Dz.	Rate	Height	Blooming	Price		
D. Double	SD. Semi-Double	S. Single	In Inches	Date	Ea.	Doz.
<b>SHINROKU TOEN</b> (MOUNTAIN PEACH GARDEN)						
Incurred, Light Phlox purple, silver reverse (Pink) .....						
<b>SHINSEKAI</b> (NEW WORLD)						
Rhodamine purple, silver reverse. 6 inch bloom, long lasting. ....		48	Nov. 1	1.25	12.50	
<b>TABIGOROMO</b> (TRAVEL ATTIRE)						
Incurred white striped Phlox purple. One you would like to show your friends. One of the giants .....		44	Oct. 30	1.25	12.50	
<b>TAIHONO HANA</b> (NOBLE FLOWER)						
Crimson, silver reverse, Incurred. A good one. ....		T	Oct. 22	1.25	12.50	
<b>TORYOMON</b> (GATE OF HONOR)						
Irregular long skirted incurved. Giant white. ....		48	Nov. 1	1.50	15.00	
<b>USUGESHO</b> (LIGHT MAKE UP)						
Pale pink incurved. 5 inches or more. One you will like. ....		40	Oct. 26	1.25	12.50	
<b>ZUIRI</b> (SHRINE FENCE)						
Bronze-gold. 6 inch incurved. One of the best. ....		36	Oct. 30	1.25	12.50	

## ANEMONE VARIETIES

<b>EVENING STAR</b> (Felten-Coles)	Pure white petals with white cushion. Blooms 2 - 2 1/2". Very attractive and fine for arrangement. ....	24	Oct. 20	.50	5.00
<b>PRINCESS NORA</b>	An extremely handsome Anemone flowered Chrysanthemum which has a silver rich rosy purple flower interposed with silver, which gleams through the rows of petals. Holds its color well throughout the season. Excellent foliage ....	42	Oct. 20	.50	5.00
<b>SINCERITY</b>	Short white ray petals with very high almost globular white cushion. Best when disbudded. ....	Oct. 15	.50	5.00	
<b>YELLOW SINCERITY</b>	Clear soft yellow throughout Very popular. ....	Oct. 20	.50	5.00	

## CASCADES

<b>HALLOWEEN</b>	Anemone type flower. Bronze petals and deep bronze center cushion. Matures ....	Oct. 25	.50	5.00
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## CUSHION CHRYSANTHEMUMS

<b>BLACK VELVET</b> D - B	very deep red cushion type. 2" blooms. ....	16	Oct. 20	.50	5.00
<b>CANDY</b>	Color pink with a blend of salmon and gold. Stem straight making a fine cut flower. 2" bloom, bush 3 ft. spread first year. ....	18	Oct. 5	.50	5.00
<b>CUTIE</b>	A profusion of tiny cherry-red button type flowers covering a sturdy compact plant. Durable flowers and foliage lasting long after frost and freezing ....	15	Oct. 20	.50	5.00
<b>ELITE CUSHION</b>	Perky, rounded blooms of buff, shaded salmon, borne in great quantity. ....	14	Oct. 12	.50	5.00
<b>GOLDEN CARPET</b> (Bristol)	A glittering mound of yellow poms only one foot high. Ideal for bedding accenting, edging or rock garden ....	Sept. 15	.50	5.00	
<b>LADY'S DREAM CUSHION</b>	A perfectly formed pom-pom cushion. Flowers are ivory white with tinge of clean pink, texture of blooms very hard and waxy. It looks artificial. Truly a wonderful Mum. No other Mum like it. ....	18	Sept. 28	.50	5.00

## CUSHION CHRYSANTHEMUMS (Cont.)

Name and Description—3 at Dz. Rate	D. Double	SD. Semi-Double	S. Single	Height in inches	Blooming Date	Price Ea.	Price Doz.
<b>LEE DICK.</b> (Kraus) Dwarf orange-bronze to sulphur yellow masses of 2 to 2½ inch flowers, spreading growth habit. Excellent. ....				15	Oct. 10	.75	7.50
<b>ROUGE CUSHION</b> D. (Lehman) A far superior red semi-cushion. Intense red-cushion flowers show a small bright yellow center when mature. ....				15	Sept. 20	.50	5.00
<b>SALMON CUSHION</b> , (Ohio Hybrid.) The largest flowered cushion known. 4" double salmon pink blooms ....				15	Sept. 15	.50	5.00
<b>STAR BRIGHT</b> New. Another early variety of the Star series. This one is a good amaranth-pink with all the good qualities of the group. ....						.50	5.00
<b>STAR GLORY</b> New. A brilliant purple-red that meets the requirements of a mid-season cushion. You should not be without this one. ....						.50	5.00
<b>TWINKLE</b> New. Very attractive shades of cyclamen purple. The best selling color in the family at present. This low growing beauty should enhance any list of garden Mums. ....				14	Oct. 10	.50	5.00
<b>THURZA RUSSELL</b> D. (Kraus No. 1972) New 1957. Pert cream button pompon with greenish yellow center. Very early-blooming cushion. ....				20	Sept. 10	.75	7.50
<b>VIV CUSHION</b> Full double blooms of all shades from deep clean red to rose. Never fades to a bronze. After many weeks of blooming it just turns to a deep rose. Spreads over 2', very full round bush. ....				18	Sept. 25	.50	5.00

## EXHIBITION TYPE CHRYSANTHEMUMS

<b>APRICOT QUEEN.</b> Huge bronze incurved show variety. ....	Oct. 25	.75	7.50	
<b>BEN LEIGHTON.</b> Deep wine red with a shade of lighter red on the outside of the petals ....	Oct. 15	.50	5.00	
<b>CHALLENGER.</b> An importation from Japan. We are proud to be able to offer this most creditable giant flower of gloriously rich rosy purple color to the public. ....	36	Oct. 25	.60	6.00
<b>CORONATION PINK.</b> A true reflexed type exhibition flower in peerless shade of light rose. ....	48	Oct. 20	.50	5.00
<b>GYPSY QUEEN</b> Incurved red bronze reverence. A blue ribbon winner ....	48	Oct. 20	.50	5.00
<b>HIT PARADE.</b> A Japanese Exhibition type in deep red with gold reverse. A real hit among the early blooming varieties. ....	Oct. 25	.75	7.50	
<b>WATANABE.</b> Spectacular large incurved lemon yellow. Perfectly formed and easily grown. ....	Oct. 15	.60	6.00	

## GARDEN TYPE CHRYSANTHEMUMS

<b>ALFRED ROBERTS</b> (Kraus) Double, golden-yellow incurved, 3 to 4 inch flowers. ....	20	Sept. 24	.75	7.50
<b>ARTIST'S DELIGHT</b> (28-53) (Bristol) Softly elegant trappings feature the tastefully formed, upright 2' plant. Charming 3" decorative flowers are indescribably pastel confections of color, geranium pink and fawn. Wonderful sprays, suave colorings and almost unearthly beauty. Late Sept. ....	24	Sept. 25	.60	6.00
(149) <b>ANNIVERSARY</b> , (Coles). Double, extra good. light pink. Rosy buds, faintly buff at center on opening, good growth, good foliage. Plant 24x24 Flowers 2½ to 3 in. ....	Oct. 10		.50	5.00

## GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description	3 at Dz.	SD.	Semi-Double	S.	Single	Height in inches	Blooming Date	Price Ea.	Price Doz.
APACHE D. Four-inch blooms with quilled petals o deep Oriental red. Powerful, 2-foot growth im- mune to weather's onslaughts , A late Septem- ber godsend.							24 Sept.	.60	6.00
AVALANCHE, D. The world's best large, creamy									
BLANCHE LITTWELLER (Dr. Kraus) Soft pink 3 inch globular flower. Tips of petals darker. white						22 Sept.	5	.50	5.00
BETTY, D. Upright apple-blossom pink with deep rose center						26 Oct.	1	.75	7.50
BUTTERSCOTCH. New. If you like the large flower- ed types, we suggest this one. It has 5' golden yellow blooms, topping off a perfect plant. Will be the focal point of your display. Double.						28 Sept.	28	.50	5.00
CARNIVAL (37-45 CPK) Conspicuously distinct among its garden companions throughout the long mum season is this gay newcomer. "Glow- ing burnt orange" best describes the play of bronze, red and golden bronze shades, literally, it gleams.						Sept.	27	.60	6.00
CHIQUITA, D. (Kraus), Deep lemon yellow dome- shaped pompon, a fine addition						30 Sept.	27	.75	7.50
CINCINNATI, Rich golden yellow. Inter pompon well branched. One of the best for show or cutting						22 Sept.	28	.50	5.00
COPPERSMITH. New. Exceptionally fine 3½", full double in the burnished shade so popular during the fall season. These large flowers are held firmly erect on a compact bush. Its late Sept. bloom further enhances its commercial value.						30 Oct.	15	.50	5.00
DARK PINK DOT New Pom. 1½" bloom on long sturdy stem. Well branched fine for florist work or exhibition A big improvement over Pink Dot.Tall						20 Sept.	26	.60	6.00
DEANNA LEE. Brightest red that we know. Good dis- budded,						Tall Oct.	20	.50	5.00
DOROTHY BROWN (Kraus) Large white ball- shaped bloom, reflex center, 3½ to 4 inch flow- er. Good to disbud.						24 Oct.	20	.50	5.00
DRAGON LADY, A new mum-color too—a satin smooth Chinese Red, more striking than Caliph deeper than Red Velvet. Starting mid-September it bloomed continuously for six weeks and didn't fade a shade. Mature flowers develop spoon tips. Foliage is an outstanding deep green, almost black, extra large, bright as waxed leather. It is a decorative growing bush, and a red mass in bloom.						30 Oct.	26	.75	7.50
DREAM GIRL (Floralene) Beautiful lavender-pink; full petaled, blooms 2½ inches across on long stems. Dream Girl is a gem for the garden and a dream for cutting.						28 Sept.	25	.50	5.00
EDITH. Aster purple, fully double, 3" blooms on strong stems, well shaped plant						30 Sept.	25	.50	5.00
EDNA ROWLEY (Kraus) New 1957! The perfect pink button pompon that we have been waiting years for—the answer to a prayer! Hundreds of rose-colored buttons with a ruby eye completely cover the dense plants with color for weeks. Grand in the garden and wonderful for ar- rangements.						24 Sept.	16	.60	5.00
								.75	7.50

## GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price Ea.	Price Doz.
D. Double	SD. Semi-Double	S. Single		
<b>ELKRIDGE.</b> Large dec. Orange 4" flowers on stiff stem, heavy green foliage.	.....	26 Oct. 29	.50	5.00
<b>ELLEN ROBERTS</b> (Kraus) New! We have consistently rated this as one of the very best pink garden mums. Fully double, light lavender-pink flowers that do not fade but hold their clear pink color. Plant strong and stands up well.	.....	26 Sept. 26	.75	7.50
<b>FASCINATION</b> (62-47 CPK Bristol). Lovers of the huge in mumss will really adore this "glamazon." It is a large shapely decorative, often 4" in size. A lovely silvery lavender pink deepening a bit at the center. The blossoms occasionally become an almost pure white. Sturdy grower with lushly verdant foliage long stems. A marvelous blend of size and beauty	.....	26 Sept. 28	.50	5.00
<b>FIRESIDE</b> D. Strong, tall plant with resistant foliage. Prolific flowering. Fine cut flower of burnt orange and salmon.	.....	34 Oct. 14	.50	5.00
<b>FORBIDDEN FRUIT</b> (Pompom 1¼ inch) Coral pink with lighter reflex. Good to cut, stands up in all kinds of weather. Long-lasting. Nothing like it	.....	24 Oct. 15	.50	5.00
<b>FRED STONE</b> (Kraus) 4 inch duplex of oxblood red, doe not fade. Excellent cut, upright plant.	30 Oct. 1	.75	7.50	
<b>GEORGE LUXTON</b> D. (Lehman No. 942) New 1955! Extremely early, fully double, wide-petaled, soft bronze flowers 3½" in diameter. Excellent plant with abundant base branches. Excellent for cutting.	.....	25 Sept. 12	.50	5.00
<b>GONDOLIER</b> (Bristol 67-49 SON) Like wine-dipped jewels of the Orient, 3½ inch flowers, full and deep indescribable crimson, vermillion to clare colorings. Faintly dusted silver. Extraordinarily lovely	.....	30 Sept. 28	.50	5.00
<b>GOLD COAST</b> Deep lemon yellow pompon	.....	32 Oct. 25	.50	5.00
<b>GRACE BRADSHAW</b> D. (Kraus No. 1914) Very large satin-smooth white flowers completely cover the long, strong plants. Husky and vigorous grower.	28 Oct. 12	.75	7.50	
<b>HUNTSMAN</b> (Bristol) A grand fall color for your garden. Vividly brilliant scarlet orange, overcas' walnut bronze. Flower 3" full double. A plant tall lusty and hardy, simply loaded with blooms.	30 Oct. 10	.50	5.00	
<b>IRENE.</b> White Pompon, 1½", popular as a cut flower or in the garden	.....	26 Oct. 18	.50	5.00
<b>IVORY GLOW</b> (U.S.D.A.) A perfect creamy white double pompom. It responds very well to disbudding and its quality can be increased to compare with any indoor variety.	.....	30 Sept. 15	.50	5.00
<b>JAYEFF</b> , Flowers are huge, 4" and more in true diameter, fully double, no centers. The color is a deep, positive pink with a dazzling, drifting sheen. No other color or flower form like it. Bushy plant bears straight stems by the dozens, no pinching. Flowers appear until severe frost	.....	24 Sept. 15	.50	5.00
<b>JOHN MILBRATH</b> (Kraus) Double, glowing yellow 2 to 3 inch incurved spherical flower. Up-right growth habit, medium. Very good.	.....	20 Sept. 25	.75	7.50

## GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description	3 at Dz.	SD. Semi-Double	S. Single	Height in inches	Blooming Date	Price Ea.	Price Doz.
<b>JOSEPHINE FERRIS</b> (Dr. Kraus)							
Beautiful light pink pom, with darker center, 1½ blooms completely cover a mound shaped plant, giving an unusual amount of cut flowers that will stay nice long after being cut.					24 Oct. 1	.75	7.50
<b>JUBILEE.</b> Pompon, 1½", producing a mass of glowing clear red blooms, after the crimson buds open Splendid for bedding or cutting					18 Oct. 1	.50	5.00
<b>KING'S RANSOM</b> (60-53) (Bristol)							
Absolutely unique - like a stalwart sentinel proudly capped with golden headdress. Powerful, rigidly erect 2 - 2½' columns stand out fearlessly, never drooping, never rain-stunned. Attractive 3" blossoms of ripe old-gold yellow simply level the manly bush's gleaming crown. No other Mum can come close to such compelling garden presence.	Oct. 1				28 Oct. 1	.75	7.50
<b>LADY'S CHOICE</b> D. (Lehman No. 1021 New 1955! A large pastel, which could be described as pink-ivory. A fully double, 4" flower on a magnificent plant. Fine for arrangements.					36 Sept. 26	.50	5.00
<b>LAWRENCE BLANEY</b> (Dr. Kraus)							
A nice reddish copper bloom. Quilled petals. A very bright fall shade. Large blooms on nice compact plant. A bright spot for your border.					Sept. 25	.75	7.50
<b>LEE POWELL.</b> D. (Kraus)							
Masses of fluffy Chinese yellow flowers with slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. Nothing like it in hardy Mums.					30 Sept. 23	.50	5.00
<b>LESHARA.</b> Each branch terminates with a cluster of five to twenty-five blooms, 3", fully double, clear, non-fading mulberry red. It has no comparative anywhere that we know of. Will stand repeated freezes of 22 degrees without becoming unsightly. Blooms for 6-8 weeks.					Set. 28	.50	5.00
<b>LESTER FELTEN</b> D.							
Large lavender flowers produced in abundance. Perhaps this is Mr. Felten's greatest achievement. We have now enough stock to offer it to the public at about half its value.					30 Oct. 5	.60	6.00
<b>LESTER STUTZ</b> D. (Kraus)							
New 1957! Tall, strong growing, orange-bronze, pompon, recurved and ball shaped. Older flowers Spanish-orange with coral shades.					29 Oct. 1	.75	7.50
<b>MALINDA BROWN.</b> D. (Kraus)							
A magnificent clear self lavender-pink. Flowers globular, mounded at center; petals strongly incurved and twisted. Very strong and healthy.					24 Sept. 27	.50	5.00
<b>MARTIN'S WHITE</b> D.							
A mass of double flowers almost completely hiding foliage. Extra fine.					18 Sept. 15	.50	5.00
<b>MARTIN'S YELLOW</b> (Formerly listed as Canary.)							
in our estimation the very finest early, large flowered light yellow in existence. Flowers very large, fluffy and exquisite light yellow.					18 Sept. 15	.60	6.00
<b>MELLOW GLOW</b> (16-45 CNK)							
Mellow indeed is the matchless suffusion of soft orange buff peach pink and bronze nasturtium tints. Briefly, it is a "bronze with personality" and by far the most appealing mum we have seen in its color.					30 Oct. 15	.50	5.00

## GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate	Height in inches	Blooming Date	Price Ea.	Price Doz.
D. Double	SD. Semi-Double	S. Single		
<b>MOJAVE GOLD</b> D. (Kraus No. 1630) New. immense disk-like flowers of sparkling golden-bronze. Huge blooms. An exhibitor's favorite. ....	28	Sept. 27	.60	6.00
<b>MRS ALLEN FELTEN</b> , SD (Felten) Heavy dark foliage, lavender pink. 4" blooms without disbudding	34	Oct. 10	.50	5.00
<b>MT. HOOD</b> Earliest ball shaped white with attractive green cast in center. ....	24	Sept. 20	.60	6.00
<b>MT. JEFFERSON</b> (Dr. Kraus) White Dec. on pink Buds turning white on opening. ....	24	Oct. 10	.75	7.50
<b>MURIEL RICE</b> . D. (Leuman No. 914) The Mum of the year 1955! Fully double, 4-inch flowers of light primrose-yellow aging to deep cream early in the season. Later in the season it picks up a lavender tint much like Peace Rse. Another American variety showing the large flower influence of English blood. Extremely thrifty plant ....	26	Sept. 25	.50	5.00
<b>NINA REBMAN</b> (Kraus) Double, very dark cardinal red, 2½ inch flat flower, branching habit, good cutting stems. ....	25	Oct 8	.75	7.50
<b>OLD LAVENDER</b> (Lehman) New. Fully double. Large, massive pure lavender flowers on strong sturdy stems. Larger, brighter and earlier than Lavender Lady. ....	30	Sept. 25	.50	5.00
<b>PRISTINE</b> Pompon. Glistening white best early ....	30	Oct. 22	.50	5.00
<b>PURPLE WATERS</b> D. Purple. It is a 2½" to 3" flower. Scarce. One you will be proud to show your friends ....	26	Sept. 15	.50	5.00
<b>ROBERT BROWN</b> (Kraus) New 1957! A strong-growing, white pompon with primrose center when flowers are young. Later flowers turn pure white. Excellent long stems for cutting. ....	Sept. 25	1.00	10.00	
<b>ROSITA</b> , Pom. (Kraus) Tight full flowers of light Persian-rose. One of the best pink buttons. Good cut flower ....	Sept. 28	.50	5.00	
<b>ROYAL ROBE</b> D. (Kraus) Beetroot-purple flower with a bluish sheen reflecting from the center. A very good all-round variety. Color superb. ....	27	Sept. 15	.60	6.00
<b>RUBY BREITHAUPT</b> (Kraus) Large domed, shaggy flowers of pleasing light primrose-yellow. Excellent as a disbud. ....	28	Oct. 1	.75	7.50
<b>SONNY</b> A pom of unfading pink. A light many petalled flower that will rival greenhouse grown stock. One of the best. ....	24	Oct. 1	.50	5.00
<b>STYLISH</b> (52-53) (Bristol) Always lovely, always a glorious mass of fresh surprises. Shapely recurving cactus blossoms, 3' or more, open a bright silvery vermillion, slowly mellowing to deep old rose flushed raspberry- cerise. Staunch 2 - 2½' clumps, faultlessly aglow from late Sept. on, assure delightful cut flowers. Novel - generous - gorgeous - tops for sophisticated vitality! ....	28	Sept. 25	.75	7.50
<b>THE CHIEF</b> , SD. Attractive brilliant scarlet and gold	26	Oct. 15	.50	5.00
<b>THERESA STONE</b> D. (Kraus) A glorious creamy white pompon with a drifting sheen of primrose and ivory. Very perky. ....	20	Sept. 25	.75	7.50
<b>TIME</b> . Huge sprays of orchid lavender blooms that sparkle 3½" curved blooms, good stem. ....	32	Sept. 25	.50	5.00

## GARDEN TYPE CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate	D. Double	SD. Semi-Double	S. Single	Height in inches	Blooming Date	Price Ea.	Price Doz.
<b>VALIANT</b> New. Large, light yellow incurve, mid-season's bloom. Luxuriant dark green foliage and a robust habit make this valuable in the garden or spring pot sales from the greenhouses. ....					Oct.	.50	5.00
<b>WHITE DOTY</b> , Fine white pompon .....				36	Oct. 25	.50	5.00
<b>WHITE CLOUD</b> . (U of NBRA). Pure white decorative 3½" to 4" bloom. Good stem, excellent as a cut flower or garden specimen. Very hardy .....				26	Sept. 27	.50	5.00
<b>YELLOW AVALANCHE</b> , D. (Lehman). The biggest find in hardy mums in years. A brilliant soft yellow, a bud sport of the popular White Avalanche Unexcelled for cutting. Originator's description .....				24	Sept. 4	.50	5.00
<b>YELLOW CHRIS COLUMBUS</b> . A yellow sport of Chris Columbus .....				26	Sept. 22	.50	5.00

## SPIDERS AND QUILL VARIETIES

<b>ALBERT WITT</b> . Clear yellow sport of "Bess Witt." ..				Oct. 15	.50	5.00
<b>BESS WITT</b> . Straw yellow shaded apricot bronze Persian rose showing at tips .....				Oct. 20	.50	5.00
<b>BUNBU</b> . Soft mallow purple. Petals hooked at tips. Fine for cutting .....				Oct. 25	.50	5.00
<b>EMERALD ISLE</b> . Slender, long cord-like petals of uranium green shading out to creamy white at tips. Excellent keeper. ....				Nov. 10	.30	6.00
<b>GEORGIA HEDINGER</b> . This full centered spider of a beautiful shade of pink ranks unrivaled in the early flowering class. ....				Oct. 15	.50	5.00
<b>KAY TASHIMA</b> . The best pure white full centers. Hook tube, good stem .....			30	Oct. 15	.50	5.00
<b>MAMORU</b> . Bright orange show bloom in the spider type. Hooked tips, outstanding good cut flower ....	48	Oct. 25	.50	5.00		
<b>MISS GINA HARWOOD</b> . Rosy mauve. Quilled, sport of Rayonnante, 6" to 7" flower, disbudded. Tubes good stems .....	36	Oct. 15	.50	5.00		
<b>NIGHTINGALE</b> Large flowers of chartreuse green as with all the greens, should be protected from strong sunshine after the buds show color. ....			Nov. 1	.50	5.00	
<b>OHKWAN</b> . Clear mimosa yellow, full centers with fish tips. Extra good .....			Nov. 5	.60	6.00	
<b>PAUL MILLER</b> . An unusually large medium tubed buff colored bronze. The tips are fish-hook type. The open ends are bright red, straight stiff clear stems. Tall .....			Oct. 15	.50	5.00	
<b>PEGGIE ANN HOOVER</b> . A beautiful light pink. The straight quilled petals are spoon tipped, lovely foliage and good stem .....			48	Oct. 10	.50	5.00
<b>PUNCH BOWL</b> . A rich burgundy red, with slender size quilled petals falling away from a full center of deeper shades. Tips of petals open, hooked and tightly curled .....			40	Nov. 10	.50	5.00
<b>SUNNY SLOPE SPLENDER</b> (Sunny Slope) Spider white with a tinge of green running through it when disbudded 7" to 8". Fine grown in sprays. Very resistant to frost. ....			M	Oct. 25	.50	5.00
<b>TOKAY</b> . Clear lilac purple. Very large and fine form .....	38	Oct. 20	.50	5.00		
<b>WHITE FRILL</b> . Exceptionally long white frilly petals cascade from a fully double center of this large flower. ....			Oct. 25	.50	5.00	

## GIANT EARLY HARDY ENGLISH CHRYSANTHEMUMS

Name and Description—3 at Dz.	Rate	Height Blooming	Price			
D. Double	S. Semi-Double	S. Single	In inches	Date	Ea.	Doz.
<b>AMBER BRIGHT</b> (New) Medium size. Incurve of Amber Bronze. May be disbudded for larger blooms.	26	Oct. 24	.50	5.00		
<b>AUTUMN AMBER</b> . Rich amber. Very full flower up to 6". Perfect habit, small foliage. A fine exhibition variety, weatherproof early.		26 Oct. 16	.60	6.00		
<b>BILL SPEAT</b> Large orange and bronze. Fully double one that responds to disbudding. Strong stem.	28	Oct. 15	.50	5.00		
<b>BRAVADO</b> . Crimson scarlet with golden bronze reverse, no fading. Strong grower and excellent habit.		28 Oct. 10	.50	5.00		
<b>COLORADO LAVENDER LADY</b> , D. Gleaming deep lavender 5" across, stiff stem		28 Oct. 12	.50	5.00		
<b>CRIMSON MAGIC</b> . Reflexed dark velvety crimson. Good grown natural or disbudded. Then you get a 6" bloom lasting for weeks. A blue ribbon winner for us.		26 Oct. 15	.50	5.00		
<b>DOREEN MONTE</b> . A lovely large incurving flower of bright rose pink. Long stems and considered one of best. Award of Merit. Best in Show, 1957	28	Oct. 16	.60	6.00		
<b>FRED YULE</b> . Large, very full solid blooms of rich orange bronze with medium foliage. This superb variety is absolutely weatherproof.		Oct. 10	.75	7.50		
<b>GOLDEN SCEPTRE</b> . A rich golden yellow incurved. We cannot praise this one too highly		26 Oct. 20	.50	5.00		
<b>GRAND CANYON</b> Large incurve of brownish bronze on face of petals with bronze yellow reverse. A stunning color combination. Gave a wonderful and altogether pleasing performance here last fall.		Oct. 25	.50	5.00		
<b>HAPPYNES</b> . Clear Pink, Reflex red, one admired by all. Best disbudded, giving a flower 5" in diameter. Long lasting.		28 Oct. 15	.50	5.00		
<b>HILDA BIRCH</b> . A British import of outstanding merit. Purest white. Perfectly globular. An extra ordinary, long lasting quality flower.		28 Oct. 15	.60	6.00		
<b>HILLCREST RED</b> , This flower is of striking quality. Rich velvety shade of crimson scarlet with gold reverse. On long stems with good foliage. Makes a flower 6" across when well disbudded. Sept.		E	.50	5.00		
<b>INDIANA</b> , Veinety crimson with large center	32	E	.50	5.00		
<b>SUPERLATIVE</b> . A huge white incurved of perfect shape. Solid full flowers of firm texture. The best incurved white. A real super mum. Extra fine when disbudded		26 Oct. 15	.60	6.00		

## FRENCH NOVELTIES

<b>AMI CHAS. SOUCHET</b> . Deep rosewood. Petals gold tipped. Tubular petals point straight out instead of curving.		Oct. 25	.60	6.00
<b>HEROS JEAN GUIZONNIER</b> An early French novelty. Long quilled petals of rosy purple double blooms, 7" without disbudding. Truly a great Mum. It produced the largest blooms in our field last year.		26 Oct. 24	.75	7.50

## WONDER SPOONS

Name and Description—3 at Dz. Rate	Height Blooming in inches	Date	Price Ea. Doz.
D. Double SD. Semi-Double S. Single			
(K 49) <b>BURNINGBRIGHT</b> , (Coles) Spoon. Jasper red with base of orange buff. Plant 20x16. Flower 3½ in. Blue Ribbon winner where shown. You'll like it .....		Sept. 15	.60 6.00
<b>CARDINAL SPOON</b> (Lehman) A 4 inch flower opening cardinal red. Greenish yellow tubes .....	30	Sept. 28	.50 5.00
(A 49) <b>CAROL C.</b> (Coles) Spoon. light lavender with Amaranth tips. Delicate tubular petals with Mallow purple as shown on British Royal color chart; frost resistant. Plant 23x30. Flower 3½"		Oct. 12	.50 5.00
<b>DAVY CROCKETT</b> (Coles) Double spoon color opens marigold orange. Ripens to marigold yellow. Reverse lemon yellow. Producing 3½" bloom on stiff stem. The bush has a spread of 30". This is an entirely different color filling a long felt want Try disbudding this one and get a surprise. Davy Crockett is a welcome addition to the fine family of spoons originated by Mr. Coles.	28	Oct. 15	.60 6.00
(H 49) <b>GRAND CANYON</b> , (Coles) Spoon. Magnolia Purple to light Phlox Purple. This is a honey. It reminds one of a Pinwheel as it blooms with its flat flowers so uniform and facing out in same direction. Wonderful for cut flower. Plant 30x22 Flower 3¾ to 4 in. .....		Oct. 8	.60 6.00
<b>HAZEL</b> (Coles) A new pure yellow spoon, bush 32' x32", stiff stem, good foliage. After Hurricane Hazel passed we found this one stood up the best of anything in the garden, hence, the name, Hazel. It produces 3¾ to 4" flowers in abundance A worthy new member of the family of Wonder Spoons originated at Echo Valley by Mr. Coles. Here is what Mr. Amos Kirby says: "Dear Mr. Coles; I have attended many of the leading fall flower shows in South Jersey and Eastern Pennsylvania in recent weeks and I want to tell you how your new 'Hazel' Chrysanthemum stacks up with other varieties.		Oct. 5	.50 5.00
<b>JESSAMINE WILLIAMS</b> New. Double rayonnante quill, 3 inch flower in trim sprays. May sup- plant White Spoon. .....	20	Oct. 1	.75 7.50
<b>KIMIE</b> . Popular large size flower. Clearest yellow spoon. Large .....		Oct. 20	.60 6.00
<b>LOVELINESS</b> , (Lehman '48.) Frilly double carmine-pink spoon, different, extra fine .....	20	Sept. 27	.50 5.00
(M 49) <b>LOVELY NELL</b> , (Coles) Spoon. Terra Cotta to Naple yellow. Inner row of plants is incurved Plant 30x28. Flowers 3½ in. or more .....		Oct. 1	.50 5.00
<b>PAULA</b> A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson. .....		Oct. 25	.60 6.00
(I 49) <b>REMEMBER ME</b> , (Coles) Turkey red shading to Jasper red, a gorgeous spoon. Plant 34x21 Flowers 3½ to 4 in. This is a beauty admired by all who see it. Frost resistant. Here is what a Midwest grower said: "In all the spoons, this must be acknowledged the best of them all." .....	30	Sept. 25	.60 6.00
<b>RUBY SPOON</b> (Lehman) Bright ruby red. Large firm spoon type flower outstanding. .....	26	Sept. 26	.50 5.00

## WONDER SPOONS (Continued)

Name and Description—3 at Dz.	Rate	D. Double	SD. Semi-Double	S. Single	Height Blooming In inches	Date	Price Ea.	Price Doz
SNOW SPOON A pure white spoon, the best we have seen						24 Sept. 15	.50	5.00
YELLOW SPOON. The oldest and yet the class leader of this striking family. It is a pure color, no distracting shadings.						24 Sept. 28	.50	5.00
WILMA LEE (Spoon, Windus - Coles) Named by special permission of Miss Lee. A Columbia Broad casting artist, it takes class to reach such a high pinnacle, and we believe the flower is worthy of the name; color, petals are tightly rolled silver spoon portion cardinal red. This one created a sensation when first shown publicly at the Chrysanthemum Society's show 1952. The plant will produce hundreds of three inch blooms, grown naturally. Disbudded 5x2½ inches. We find it extra hardy. Liked by all visitors of our gardens								
WILMA LEE is a sport of the well known Lovely Nell.						34 Oct. 20	.60	6.00

The spoon types are becoming more popular each season. The new ones offered have been grown here and proved their worth.

## STANDARD CHRYSANTHEMUMS

BLAZING GOLD Rich golden yellow, ball shaped, in curved flower supported on rigid stem and nice foliage. Here is one you can grow outside		M	Oct. 10	.50	5.00
GARNET KING, (Commercial), A very popular large garnet red flower of reflexed type.			M Nov. 5	.50	5.00
INDIANAPOLIS BRONZE, (Commercial), Buff bronze incurved. A favorite every where producing a grand bloom on a perfect stem.			Nov. 8	.50	5.00
INDIANAPOLIS PINK, (Commercial)			48 Nov. 8	.50	5.00
INDIANAPOLIS WHITE, (Commercial), A pure white. Exhibition. On perfect stem.			M Nov. 8	.50	5.00
INDIANAPOLIS YELLOW, (Commercial) Same as other Indianapolis.			48 Nov. 8	.50	5.00
PINK CHIEF, (Commercial) Large flower of lavender-pink. Disbud for 6 and 7-inch flowers			32 Oct. 15	.50	5.00
MAJOR BOWES. (Commercial) Double 4" Phlox purple shading lighter, good disbudded or in sprays			30 Oct. 20	.50	5.00
MISS FLORA BOWERS. Huge pure white incurved mum. Heavy wide petals.			Nov. 10	.50	5.00
MRS. H. E. KIDDER, D. (Commercial) Yellow, good in sprays or disbudded. Will produce 6" flowers. Needs some winter protection.			36 Oct. 15	.50	5.00
SILVER SHEEN, (Commercial), A satiny pure white incurved. Excellent keeper.			M Oct. 20	.40	4.00
VALENCIA S. (Commercial) Dark pink. One of the best cut flowers of this type			48 Nov. 28	.50	5.00

## SUPER GIANT CHRYSANTHEMUMS

ATLANTA A super-colossal white. At maturity its size is comparable to our "Yellow Mammoth. One you can't get away from.		Oct. 26	.60	6.00
FAITHFUL. This purest white incurved type exhibition flower will undoubtedly fill the great need for a good early season white. A splendid grower		M Oct. 20	.60	6.00

## SUPER GIANT CHRYSANTHEMUMS (Continued)

Name and Description—3 at Dz. Rate	Height Blooming	Price				
D. Double	SD. Semi-Double	S. Single	In inches	Date	Ea.	Doz.
<b>FERN EDWARDS.</b> A beautiful lavender pink giant size flower equal in size to the "Turners." Extremely satisfactory, easily grown variety .....	M Oct. 25	.50	5.00			
<b>GAIETY.</b> A meritorious recent Japanese introduction. Incurved giant size flower, rich wine red with lighter color on the reverse side. Readily acclimated to our conditions. A must for a fancier. ....	Oct. 25	.60	6.00			
<b>POCKETT'S MAROON.</b> Enthralling shade of velvety oxblood red with buff reverse. ....	Oct. 15	.50	5.00			
<b>ROSE BOWL.</b> Incurved flower, tremendous in size. A giant for the exhibition class. Color a most pleasing orchid pink, nearly rose. Extra strong stem with broad glossy foliage .....	Oct. 30	.60	6.00			
<b>WHISPERING.</b> This multiple petaled, pure white, incurving flower is famous for its great depth. some flowers have measured up to 7 inches. ....	Oct. 24	1.00	10.00			
<b>YELLOW MAMMOTH.</b> Japanese introduction in primrose yellow mammoth exhibition flower. We have not yet discovered a variety approaching near the quality of this remarkable bloom. It is not difficult to obtain 8 to 10" diameter flowers from any bud selection. The broad dark green foliage plus the most sturdiest stem of this variety are most gratifying to an exhibitor. ....	Tall Oct. 25	.75	7.50			

## SINGLES

<b>BUCKSKIN</b> A tawny bronze daisy. Easily replaces Calif. Bronze Daisy in the early clot house program .....	Tall Oct. 25	.50	5.00
<b>FIRST LOVE</b> (Laning-Coles) Single 3" flower, light pink petals. Yellow disk surrounded by a white halo. Won blue ribbon three years running. A championship. 1956 .....	36 Oct. 16	.75	7.50
<b>GAIETY</b> Single. Intermediate coral bronze. This variety in combination with Paradise and Prelude constitutes a trio bred to widen color range adding new pastels especially valuable in the fall. ....	Tall Oct. 25	.50	5.00
<b>KRISTINA.</b> Deep rose pink which is almost purple a shade which is most attractive in the fall garden. ....	24 Oct. 10	.50	5.00
<b>PRINCE CHARMING.</b> A five foot exhibition single of soft yellow with gold shadings. If disbudded, flowers are at least 6" across .....	Oct. 25	.50	5.00
<b>44 N. D. I.</b> A good lemon yellow single put out by U S. Dept. Agriculture on stiffest stem, 3½" bloom	24 Sept. 28	.50	5.00
<b>RAJAH S.</b> Long detailed rose scarlet with clear yellow center. ....	30 Oct. 18	.50	5.00

The Complete Book of Chrysanthemums by Cornelius

Ackerson, is a Must for Chrysanthemum Growers

# DAHLIAS

Root Plant

<b>I WALK ALONE</b> , (Coles.) 1950 I. D. 5" to 7" in scarlet tipped white, extra good cut flower, perfect stem facing side ways; never been beat on show table; a long keeper when cut; 5 feet tall .....	.75
<b>ARTHUR GODFREY</b> , (Pitt-Dahl 86 A) F.D., 12x6. Color is Orient red. On 3 honor rolls, easy to grow. Wonderful vitality, blooms from early to late .....	.75
<b>AUMOIER CHANDELON</b> , I.C. (Europe). Color lavender rose changing to saffron yellow .....	.50
<b>BERTHA SHONE</b> (A-SC) Light Lavender blend .....	1.50
<b>CALIFORNIA CENTENNIAL</b> (Bal 85A), L. Bloom 77x7, Bush 4 ft. Soft chrome yellow suffused carmine rose. Distinctive in color and strong, vigorous grower but a late bloomer. If you have a long season we highly recommend it .....	1.00
<b>FRAGRANCE</b> (Single) Bright red and pure white, stunning. Good for arrangement .....	.50
<b>KELVIN</b> , I.D. A buff dahlia heavily suffused carmine rose with darker reverse, giving an effect of peach pink 12x6". Australia .....	1.00
<b>KIDD'S CLIMAX</b> (Aust 85A) E. Bloom 10x6, Bush 4 ft. A very pretty and pleasing blend of yellow shaded and suffused mauve with lighter shadings. Reminds one of Freda George with lots of substance and good qualities .....	.50
<b>MISSES SAN DIEGO</b> , (Comstock S6A-B) Bloom 8 by 6, bush 4 ft. Artistic blooms with lacinated petals, yellow centers with amaranth pink on outer petals .....	1.50
<b>ROSY DAWN</b> . (Ball) Golden yellow tipped rose with red center ....	1.00
<b>TIDAL WAVE</b> (L.D. Australian, Yellow. Blooms are large and of great depth. Stems foliage and substance are excellent. Won many awards in 1952. ....	.50

## POMPONS

<b>CLOVER</b> (Wilson-Rus 84) E. Bloom 1½, Bush 2½ ft. White tinged soft pink. A fine bloomer and always small .....	.50
<b>LITTLE EDITH</b> (85) E. Bloom 1¼, Bush 3½ ft. Primrose yellow tipped bright carmine. A standard variety and consistent winner. Good form, Very worthwhile. Good for cutting .....	.50

## HEUCHERA (CORAL BELLS)

Heuchera 18-24". June-August. Form neat tufts of attractive leaves, sturdy stems of brightly colored little bells arise in great profusion. Heucheras are hardy, long lived and easy to grow. They are among the best all round perennials for rock gardens, borders or bouquets. Splendid new hybrids are described below.

**H. GARNET**, Very large bright pink. ....

## NEW AND RARE HEMEROCALLIS

ALL HEMEROCALLIS ½ OF PUBLISHED PRICE

<b>ANNIS VICTORIA RUSSELL</b> (Russell) E 36" Ev. An excellent early bloomer with large 7 to 9 inch blooms of solid canary yellow above dark green foliage. A profuse bloomer with 30 or more buds on a single stalk. You will appreciate this one for its early blooming period .....	1.00
<b>BABY TEARS</b> , One of the daintiest of Daylilies. Petals are deeply marked toward the ends. Rosy red on a background of gold the whole flower is fully ruffled. It is an unusual bloomer. Flowers 3½" across, height 3 ft. April, May, and again in July. ....	.50
<b>BARONET</b> , (Stout). Flower full with broad petals of sprightly red, which stands above the foliage and remains open evenings. Blooms in July. Originator claims again in September. Height 2 ft. ....	.50
<b>BAY STATE</b> , Late June. Medium size, rich yellow .....	.35

## NEW AND RARE HEMEROCALLIS (Cont.)

BERTRAND FARR (Stout) Large, full petaled, pastel, graceful recurring petals have a glowing rosy peach coloring with a pale throat paralleled with darker veinings, extra good, blooms July 34" tall .....	1.00
BLACK PRINCE (Russell) Very dark velvet red. Beautiful form; excellent substance and does not fade; fine in every way. 38 inches, July .....	1.00
BRACKEL, (Wheeler). A deep mahogany flower with a most unusual texture to the petals. The color pattern resembles an all over design in brocade of dark wine and mahogany. Blooms June and July .....	.75
CRAEMORE HENNA (Plouf) Flowers of good size and form of fulvous reddish color on stalks 2½ ft. tall. Desirable because of early mid season bloom. June and July .....	.50
CRAEMORE RUBY. 36" intense ruby-red self .....	.50
CHINA ROSE, (Russell). Rosy-red with a light midrib in each petal, a yellow trace around the entire flower. Green throat, petals ruffled, 4½" bloom. Height 3 ft. April, May, again in July or August .....	1.00
COMET, (Russell). A striking large Hemerocallis, pale yellow, and red bicolor. Strong grower .....	.50
DAUNTLESS, (Stout). Pale cadmium-yellow, with greenish throat. Fulvous touch in center of each petal. Height 2½ ft. May, June .....	.75
DAZZLER (Dreer) Deep golden yellow flowers of a rich deep golden with broad petals, flowers measure 6 inches and more in diameter, blooms in July, 2½ ft. Best mid-season orange. ....	.50
DOMINION (Stout) Large flowers with broad sepals and petals—reddish brown in color with yellow throat, blooms June, July and again later in season. 3 ft. ....	1.50
DOROTHY McDADE, (Sass). A splendid late blooming pure yellow. It is the latest blooming variety that blossoms well into September. Splendid habit. Ideal for arrangement with Chrysanthemums and fall blooming Asters. ....	1.00
DUMORTIERI, Blooms in May and June. Color is rich cadmium yellow ....	.50
DUNCAN (Wheeler 1941) One of the earliest dark maroon-reds, golden throat, June, 36-inch, ev. ....	1.50
EARLIANA (Betscher) An extra early blooming variety of golden yellow of good size. Blooms in May and June. 30 inches. ....	1.00
ELAINE RUSSELL, (Russell). A true shell salmon, not pink or rose, quite the daintiest lily that we grow, as a cut flower, it has a deep coral eye zone. A profuse bloomer. 4½", height 4½ ft. April, May, June .....	.50
EVANGELINE, (Russell). A beautiful and unusual Daylily its petals are rosy red almost old rose, with a deep wine to purplish eye zone. The sepals are a bit lighter in color. The flowers are decidedly twisted, giving it quite an orchid shape. Profuse bloomer. April, May, again in late summer. 5 to 6" across. Height 3 ft. ....	.50
FLAMING SWORD, (Russell). A deep red almost mahogany. Small but profuse in bloom. Flowers open full 3½" across. 2½ ft in height. May, June .....	.50
FULVA ROSEA, Specus from China introduced by Dr. Stout. A beautiful hemerocallis of fine form. Exquisite coral red or pink. Color uniform though blending a little lighter in throat. 3 ft. in height. July-August	1.00
GEORGE YELD, June and July. The outer petals are a rich orange, with inner petals of orange bronze .....	.40
GOLDEN WEST, (H. Sass). Striking golden flower of fine form. July. 48"	.50
GYPSY, Mid June and July. Deep orange overcast with fulvous red of medium size and excellent form .....	.35
HALO (Yeld) A hybrid of Thubergi and Aurantiaca, being a round flower with broad petals and a halo of maroon. Flowering mid-season to late. Unique for brilliance as a rule two flowers open on each scape at one time. Very floriferous. Dormant 24" .....	.75
HAZEL SAWYER, Handsome form, rare coloring, of lavender pink. July.	1.00
HYPERION, July. Immense pale lemon yellow. Scarce and very much in demand. One of the newest .....	.50

## NEW AND RARE HEMEROCALLIS (Continued)

KWANSO. The only double flowering daylily. Bronze orange. June, July	.35
LEST YOU FORGET, Rich chinese red with a beautiful velvet sheen. Its petals are ruffled and slightly recurved. Its chrome throat shades a lovely green at the base. Blooms 4". Height 3½ ft. April, May and repeats in July.	.50
LINDA, (Stout) A beautiful golden crinkled yellow-red tone	.50
MACULATA. Brownish red blooms with an orange midrib and center June. 4' high	.40
MICHAEL ROBINSON, (Russell). Velvety red rich mahogany	1.00
MIKADO, Deep orange, maroon blotch	.40
MONTE (Russell). Two color every other petal is lemon. The other three being a deep shade of rosy brown, 6 to 7 in. Fully rounded and extremely ruffled. One of the largest bi-color grown. Height 3 ft. With us May and June and again in August.	.50
MRS. B. F. BONNER (Russell) Very similar to Hyperion, but much larger and wider petals. EM 42 inches.	1.00
MRS. JOHN J. TIGERT, (Watkins). Not a bricky red but a bright red with admirable garden qualities. July. 36"	.50
MT. VERNON, (Russell). A lovely full and wide flower of lemon over cast coral rose. Blooms profusely, multiplies fast. Excellent keeper when cut. Blooms 5". Height 2½ ft. April, May and June	.50
NIAZUMA (Dormant) Its petals are wide, fully ruffled, and slightly recurved. It is a shade of the richest brilliant fiery red with deeper mahogany veins through the petals. The throat is green and the ruffled sepals have a faint lemon edge. A most profuse bloomer, admired by all 3 ft. June-July	.50
OPHIR, June, July. A free flowering variety of tall habit. Golden yellow	.50
PARTNER (Coles) A deep orange with a cinnamon marking on each petal. Evergreen. 28-36". July	2.00
PINK CHARM, (Nasmith). July-August. A recurved open flower of deep cored pink, 4½" diam. Shallow greenish yellow throat, extra fine	1.00
PRINCESS, (Stout). Clear, uniform lemon yellow with full recurved petals spreading 5". a distinct, fine clear light yellow, July. 34"	.50
PURPLE SAGE, (Russell). Deepest wine with ruffled petals and lemon throat. 4½" bloom. Multiplies fast. Height 3 ft. April, May. A honey	.50
PURPLE WATERS, (Russell). Color wine-purple with a green throat. Keeps well in evenings. A fast multiplier. A must if you want something good. Blooms 4½". Height 3 ft. April, May and June	.50
RAJAH (Stout) M. Re. 36" D. Scarlet orange with circular band of mahogany on petals.	.50
ROSE GEM (Stout). Old rose pink with an eye zone tall and large	1.00
ROSALIND (Stout). Clear colored rosypink. The 4-5" flowers open wide with petals recurving. July-August	1.00
ROYAL RUBY (Nesmith) M 38" D. A ruby red, almost crimson, with glow and life through out. A smoothly finished flower with semi-flexed petals and sepals. Good branching	1.50
RUBY SUPREME, (Wheeler). English red, veined and overland Moreccio red. Sepals cadmium, flushed same color, a 6" broad overlapping flower	.50
RUSSELL'S MINUET, Rosy-red with a green midrib and a green throat. Its sepals are a greenish yellow. Grows 4½" to 5" across. They look unusually large set on a dwarf plant. 2 ft. June, July and also in August	.50
SACHEM, (Stout 1941). Rich deep red with a throat of yellow orange in sharp contrast to the outer red zone blooms. June-July	.75
SANTA MARIA, Indescribable. Color is wine to orchid. Ruffled slightly recurved. Keeps perfect. Stays open evenings. Its throat is chrome shading to green. Very lovely with other colors. Height 3 ft. Blooms 6" to 7". April, May and again in July-August	(Sold Out)

## NEW AND RARE HEMEROCALLIS (Cont.)

SPITFIRE; (Russell). Snappy medium red, medium sized flowers with orange midrib. Blooms continuously. June, July and August. 24"	.50
STONEY COOPER (Coles) 1956 Color strip in middle Indian yellow through empire yellow. Septals maize yellow reverse yellow. Producing a 5" bloom. July and August. Dormant 36"	1.50
TAJ MAHAL (Evergreen) I think the name befitting this daylily. Its color is a rich chrome with a velvet sheen and a wide eye zone of the richest purple. The fact it only grows 2 feet high and is a blaze of bloom makes it one of the loveliest jewels in our fields, 5" bloom. Very early, April, May	.60
TARA, (Nasmith 1940). The full flaring flowers are lustrous rose red and bloom in great profusion. July, August. 36"	.50
TEJAS Fieriest red with an indescribable velvet sheen. 4" bloom. Height 3 ft. April, May and June	.50
THERON, (Stout). Large, full, dark, mahogany red. Throat, dark red outside. Orange inside producing a striking purple and gold effect. July and August. Height 2½ feet.	.50
VIKING (Stout). Rich orange red. Exceptionally good. July and August	1.50
WESTERN STAR, A deep mahogany red in color with its chrome throat shading to green at the base make it quite the loveliest thing in the darker shades, 5" bloom. April, May, June and July when established. Height 2½ ft.	.50
WAU-BON (Stout) Cadmium yellow sprinkled with red.	.50
WHEELER HALO A fine and unusual daylily in both form and color. Flowers large, wide open with very wide frilled petals, tips twisted. Color is light yellow. Good for evening decoration. Blooms June-July (This clone was listed as Halo (Wheeler) in former catalogs. For the original Halo see Halo (Yeld).	.50
YOU AND ME (Coles 1957). A pink daylily, different from any other. light and airy. Blooming date July and August 40" Dormant.	3.00

## IRIS KEAMPFERI (JAPANESE IRIS)

BLUE DANUBE, Blue with white veins, yellow center	.50
BLUE JAY. Similar to Blue Danube, a lighter blue. Strong grower	.50
BOY BLUE. The bluest Japanese Iris grown	.50
CATHERINE PARRY, Double blue overlaid rose violet	.50
DREAM, Silvery white veined and mottled violet. 3 petals	.50
FASCINATION, Double, Mauve-pink lightly veined. Beautiful variety	.75
GOLD BOUND, Double white, a creamy glow from gold in banded center	.50
LUCIA MARSHALL, Fine, large double pansy-violet with white veins, center white yellow spots	.50
MAHOGANY, Large double flowers. Purple, mahogany red	.50
ORIOLE, Purple, yellow center extending well out the 6 petals	.50
PARAGON, Rich royal purple with white veins	.50
PINK PEARL, A lovely double pink	.60
PRESIDENT HARDING. Double thick-petaled flowers. Fine light blue with dark shading. Rare	.75
PURPLE AND GOLD, Rich violet with gold throat	.50
PYRAMID, Double violet purple veined white in center of petals	.50
QUAKERESS, Darker blue than Catherine Parry. Double	.50
RED EMPEROR. Perhaps the reddest oriental iris to date	.75
SAMIDOR, Ground color is silvery white, veined with rich blue. Standards deep purple	.50
TEMPLETON, Double reddish violet marbled white	.50
TOPAY, 3 Petal white edged pink. A must.	.50
VICTOR, Silvery white, ultramarine blue	.50
VICTORY, Silvery white heavily veined violet	.50

## ORIENTAL POPPIES

MAY SADLER, Geranium pink, with large dense markings. Very large and robust. One of the finest pinks.	.50
ORANGE KING, New orange colored poppy of great merit	.50
WURTEMBERGIA, Enormous, tall growing scarlet red with medium blotch. One of the finest reds	.50

## SIBERIAN IRIS

CAESAR'S BROTHER, A new beautiful different rich black pansy-purple Iris. A delight to lovers of dark Iris	.50
HELEN ASTOR. 30" broad petaled rosy red with white halo near throat; lovely and distinctive	.50
KINGFISHER, Rich violet, white center	.40
SNOWY EGRET 36" M. large pure white	.50
TUNKHANNOCK 38" M. one of the giant whites with flaring falls	.50
TYCOON (Cleveland 1938) 34" The largest Siberian Iris. The flowers have broad petals and a lovely violet blue color with satiny finish	.75

## HARDY ASTERS

BLUE OF THE NIGHT, New Hardy Aster, a light blue, darker center. 4' tall, needs no staking. Comes in flower early September and lasts a long period. Will not close at night.	Plant, 50c each, doz. \$5.00
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## CULTURAL SUGGESTIONS

### DISBUD EXHIBITION AND SPIDERY TYPES

**SOIL PREPARATION.** Chrysanthemums do best in a rich deeply cultivated soil. Incorporation of humus matters such as barnyard manure, decayed compost, peat moss, etc., is beneficial. In addition, superphosphate at the rate of 5 lbs. per 100 square feet is broadcasted and spaded to a depth of 12 to 15 inches early in the spring.

**STOPPING.** The center of the main growth is nipped off when about 6 inches tall and second stopping is generally required around end of June if planted early. Four to six lateral growths are allowed to rise from the last pinching.

**DISBUDDING.** All sub-lateral branches are removed at regular intervals of about 10 days apart. Many exhibition varieties will produce "First Crown Buds" or "Leaf Buds," as commonly known, in July which are usually removed and next buds retained.

**SELECTION OF BUDS.** The first bud produced is called the "Crown bud" and is distinguished by being surrounded with leaves. The "Terminal bud" appears later in clusters surrounded with flower buds. The procedure of "taking buds" depends very largely on the variety and no fast rule can be given.

**FERTILIZING.** About 3 applications of commercial fertilizer, such as "Vigore," at the rate of 3 to 5 lbs. per 100 square feet would be sufficient. No feeding is done after the buds begin to show color.

**10% DISCOUNT ON ORDERS RECEIVED BEFORE MARCH 1<sup>st</sup>**

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THANK YOU

You are invited to become a Member of  
**The National Chrysanthemum Society, Inc., U. S. A.**

A Society organized by and for the Amateur Grower, to increase general interest in the cultivation and improvement of the Chrysanthemum.

**MEMBERSHIP GIVES YOU THE FOLLOWING:**

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Devoted to the interest of the amateur chrysanthemum grower. The Bulletin gives a wealth of information about chrysanthemum culture, for all sections of the country. It also contains human interest stories and contests.

**3. MEMBERSHIP LIST.**

Each year a membership list is published in our June Bulletin which will enable our members to become acquainted either by personal contact or through correspondence.

**2. HANDBOOKS.**

From time to time, Handbooks on various subjects of practical, up-to-date information on all aspects of interest to amateur growers are published. Members may purchase these handbooks at reduced prices. This information not available elsewhere.

**4. ANNUAL SHOW & MEETING**

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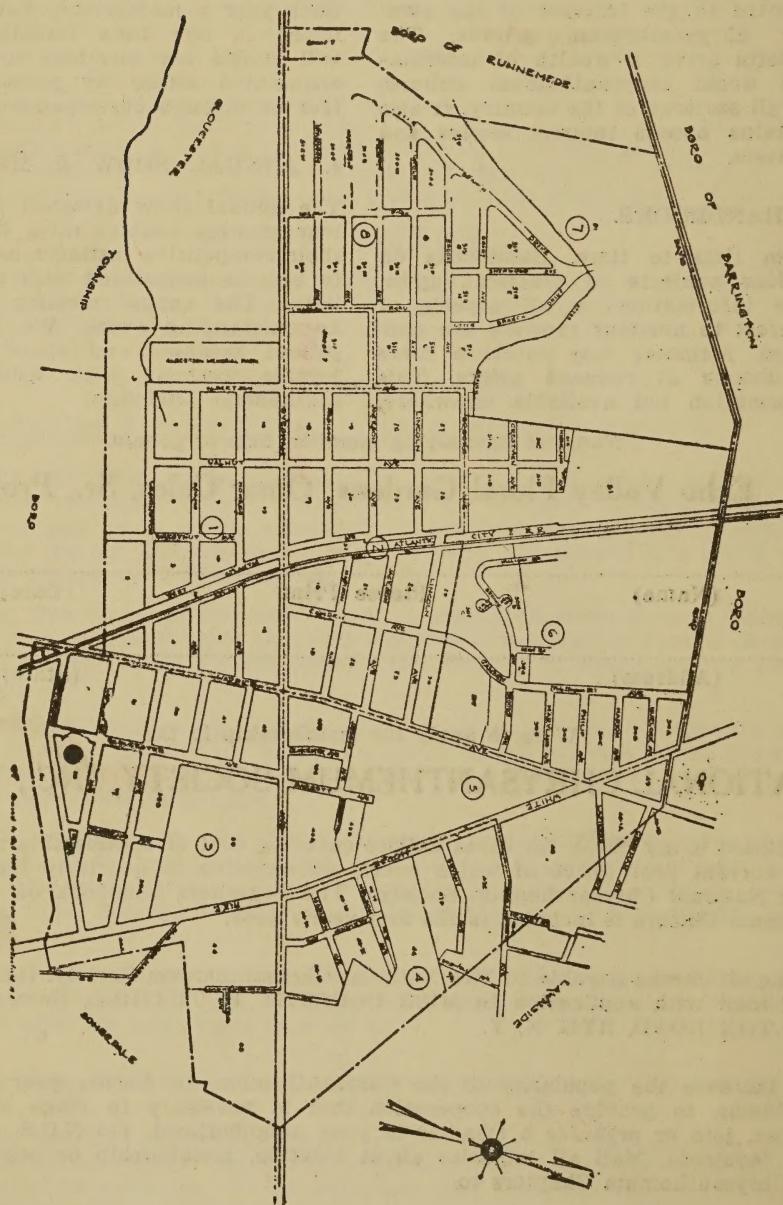
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# MAGNOLIA - IN THE HEART OF THE DELAWARE VALLEY, U. S. A.



The Black Dot on the Map Shows Location of Echo Valley Floral Gardens